

NEW HAMPSHIRE HOME



Inspired design and décor for the home and garden

Who we are

New Hampshire Home magazine is proud to be published by McLean Communications, the fastest growing media company in New Hampshire. Our publications, such as *New Hampshire Magazine*, *New Hampshire Business Review*, and *Parenting New Hampshire* give us more than fifty years of combined publishing experience. **With so much history in the Granite State, we are committed to showcasing *everything* that makes New Hampshire a great place to call home.**

What makes *New Hampshire Home* magazine unique

New Hampshire is home to hundreds of talented architects, interior and garden designers, artists, craftsmen and others whose work makes New Hampshire homes unique places in which to live. Now there's a locally published, statewide publication to showcase their work. In addition to featuring some of New Hampshire's most interesting and beautiful properties, each issue of *New Hampshire Home* magazine includes expert advice, ideas for improvement, decorating tips, gardening and landscaping information, and much more.

“Creating a magazine that shares stories of unique people and their homes is an absolute delight,” says *New Hampshire Home* editor Andi Axman. **“My goal is to inspire readers throughout the Granite State and beyond to make their homes and gardens pleasing to the eye and pleasant places in which to spend time.”**

Distribution

New Hampshire Home reaches a desirable, affluent audience of homeowners who invest in their properties. We are targeted to highly qualified consumers who are looking for ideas on how to improve their living space inside and out. There is no question whether you'll be reaching the right audience — advertising in *New Hampshire Home* magazine guarantees it!

- ~ Direct mailed to homeowners in New Hampshire with properties valued *above* \$450,000 and incomes *above* \$125,000.
- ~ Mailed to hand-selected zip codes in Northern Massachusetts and Southern Maine to provide exposure to some of the most sought-after communities.
- ~ Sold at more than 400 newsstands.
- ~ Distributed at home and kitchen tours, home-related trade shows and special events.
- ~ Sent to a rapidly growing list of paid subscribers.
- ~ Mailed to targeted businesses in the home-related industries.

